



## Pam Didner:

Accelerating growth by bringing sales & marketing together



She lives and breathes B2B Marketing

### Pam's Mission is to Make Her Clients Rock-Stars

Digital marketing is hard. Demand generation is even harder.



It's all about revenue impact!

Marketers must consider many intricacies; from workflow development to building intuitive interfaces, from creative messaging to content development for various marketing channels.






The best way to master digital marketing is to experiment, fail (quickly), and optimize. Pam thrives on diving deep into the trenches with her clients to get things done.

With extensive knowledge that includes strategic planning, account-based marketing, demand generation, and sales enablement. Pam excels at fostering strong partnerships with sales to showcase marketing ROI.

#### What Companies Hire Pam to Do

- Fractional CMO services, team management
- Strategic sales, marketing planning
- Shape messaging, value propositions
- Nurture campaigns with demand generation
- Optimize sales, marketing collaboration
- Oversee/manage getting products to market
- Workshops, training, one-on-one coaching

#### Benefits of Working with Pam

-  Leverage B2B expertise
-  Achieve measurable success
-  Unify the teams toward the same goals
-  Transform sales/marketing alignment
-  Build martech stacks/processes that work

## Keynote, Training, and Workshop Topics

-  Sales and marketing trends
-  Martech, artificial intelligence
-  Strategy, demand generation, sales enablement
-  Sales and marketing alignment
-  Team building

## Work with Pam

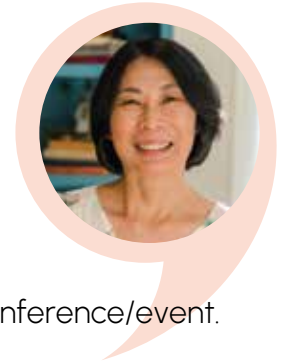
Schedule a FREE consultation to explore how Pam can help you achieve your business goals.

[PamDidner.com/schedule-call](https://PamDidner.com/schedule-call)

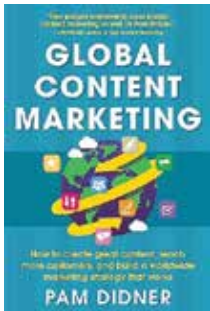
## Book Pam to Speak

Engage Pam to speak at your conference/event.

[PamDidner.com/contact](https://PamDidner.com/contact)



## Check out Pam's Books on Amazon



[Global Content Marketing](#)



[Effective Sales Enablement](#)



[The Modern AI Marketer](#)



Download a chapter FREE!

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### We LOVE working with Pam!

"Pam's strategic guidance and hands-on support helped us launch a successful new product line."

– CEO, Fortune 500 Company

### With Pam, it's simple.

"Her ability to translate complex marketing concepts into actionable plans is invaluable."

– Marketing Manager, Tech Startup