



# Pam Didner:

## Accelerating growth by bringing sales & marketing together

### Pam Didner is on a mission to help her clients succeed.

Pam Didner is a seasoned B2B Consultant, Speaker, Author, and Podcaster. Her extensive knowledge covers various areas such as strategic planning, account-based marketing, demand generation, and sales enablement.

Pam excels in fostering strong partnerships with sales teams to showcase the revenue-generating potential of marketing efforts. Pam works closely with both sales and marketing teams to develop cohesive plans that align with overall business goals.

She thrives on diving deep into the trenches with her clients. As a regular fractional CMO with 20 years of corporate experience spanning finance, accounting, manufacturing, operations, and marketing, she knows how corporate works.

When delivering high-energy keynote presentations, Pam brings passion and optimism to events that get her audiences fired up about advancing their careers and their business goals. As an accomplished business author, Pam has also written three business books: Effective Sales Enablement, The Modern AI Marketer, and Global Content Marketing.

Pam has also launched her popular podcast B2B Marketing and More, which serves as a hub for industry insights and interviews in the B2B space.

### Ready to take your sales and marketing to new heights?

Schedule a call with Pam Didner to discover what she can do for you. She can't wait to get the ball rolling @ [pamdidner.com/schedule-a-call!](https://pamdidner.com/schedule-a-call)

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