


A portrait of Pam Didner, a woman with short dark hair, wearing a blue sleeveless top with white and black abstract patterns. She is smiling slightly and looking towards the camera. The background is a blurred indoor setting with warm lighting.


# Pam Didner

## Keynotes & Workshops



[PAMDIDNER.COM](https://pamidner.com)

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# Meet Pam

**Pam Didner is a Digital Marketeer, Author, Speaker, and Podcaster.**

Pam is an expert in B2B Marketing, Martech, Sales Tech Trends, Business Growth, and Strategic Planning. She has written 3 books about sales, marketing, and AI.

With her 20+ experience of holistic experience from manufacturing, product development, and operations, to marketing and sales, she understands corporate and business professionals' challenges and pain points. She also has the uncanny ability to synthesize complex information and distills it into a simple framework your audience can understand.

Her speaking style is personable, engaging, and thoughtful with unexpected humor and a dose of inspiration on-stage and online.

She loves to help companies understand digital, technologies, and future trends. She also loves working with companies to explore how the teams can work together productively.

She can speak on a wide array of topics. If you have a specific topic in mind, please reach out and discuss.



# Keynote Topics

45–60 min + Q&A

AI & Tech's Impact | Digital Trends | B2B Marketing  
Sales & Marketing Alignment | Strategy Planning

- ✓ Stop Ignoring These 3 (or 5) Digital Trends
- ✓ AI: Technology's Invisible Hand
- ✓ Pivot! Pivot! Pivot! Embrace the Uncertain Future
- ✓ Sales & Marketing Missing Links You Must Address
- ✓ Think Big and Act Small: Integrate Strategies and Tactics to Get Things Done



Need help with other topics?  
Reach out to Pam

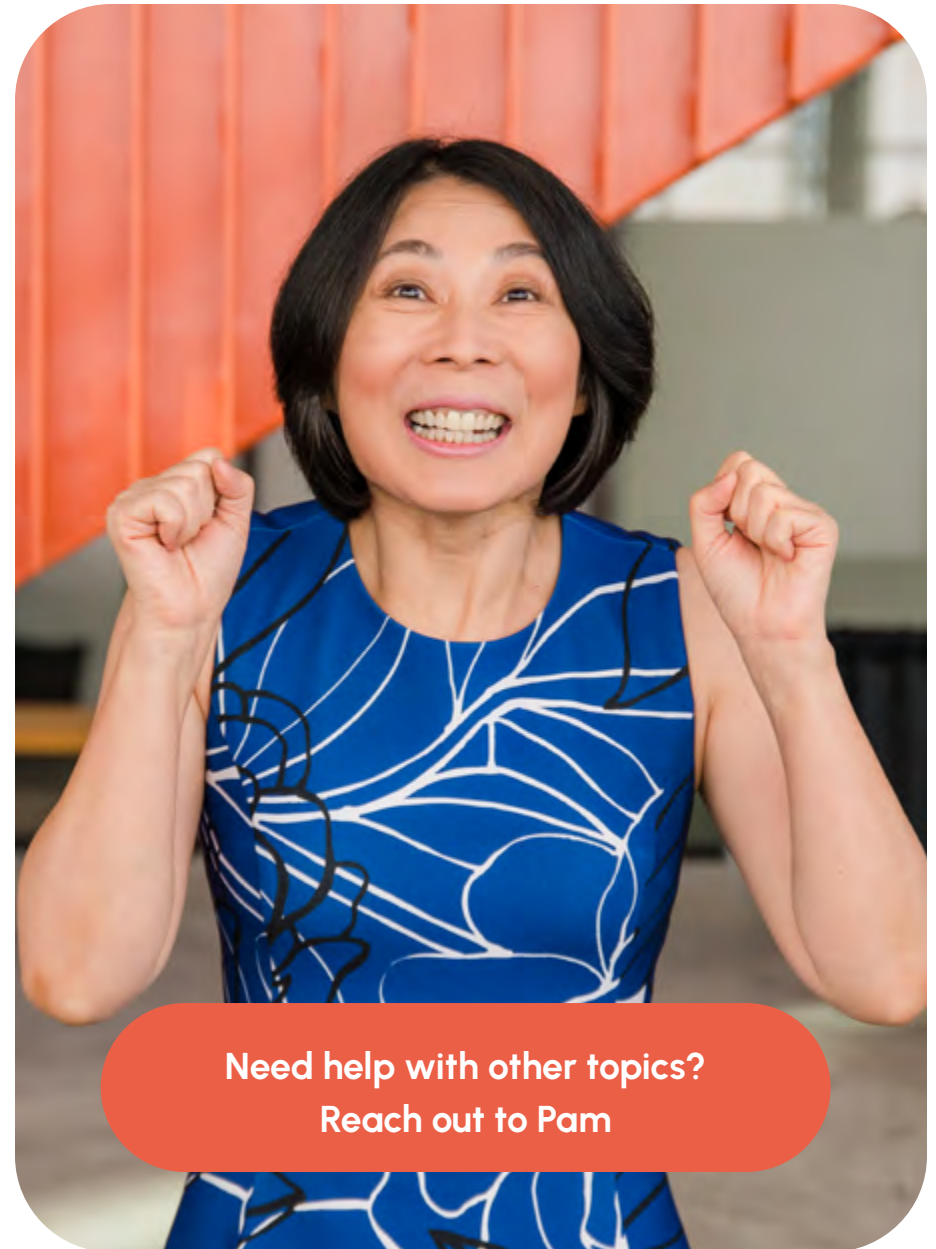


# Workshops & Training Topics

2-4 hours

AI & Tech's Impact | Digital Trends | B2B Marketing  
Sales & Marketing Alignment | Strategy Planning

- ✓ 7 Easy Steps to Create a Solid Marketing Strategy
- ✓ A Messaging Framework That Resonates
- ✓ It's Time to Create a Global Content Marketing Plan
- ✓ Build Your Sales Enablement Plan From Scratch
- ✓ Social Selling: Make the Most out of Your LinkedIn
- ✓ Martech Integration 101: Customer Journeys & Technology
- ✓ We <3 Sales: How Digital Marketers Can Support Their Sales Teams



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# Praise from Event Organizers

"Pam is the crème de la crème of keynote speakers and workshop facilitators. I've engaged Pam twice for leadership meetings in Switzerland and with outstanding results! She is highly organized, comes armed with 20+ years of Fortune 100 experience, and is able to de-code the complexity of today's business and marketing landscape with ease, humor, and humility. What I love most about Pam is how she wins the trust and the hearts of the audience every time."

## Kelly

President of Community Works Switzerland

"I have hosted over 30 integrated marketing summits all over the U.S. since 2009 featuring close to 1,000 speakers. Pam is in my top 5 speakers of all time. She doesn't present the same old canned presentation every time she speaks at our event. Instead, Pam creates a new custom presentation every time she presents at our events. That's very rare these days and goes to show you her commitment to keeping things fresh while also showcasing her vast expertise. Pam's presentations are educational in nature with a humorous and entertaining spin that always ranks well with our audiences."

## Shawn

Event Organizer for Integrated Marketing Summit

"Pam is incredibly genuine, enthusiastic and hardworking. She spoke at several of our Social Media Strategies Summits through 2014 and 2015, and always put 100% into her workshops and presentations, bringing great value to attendees. She also goes the extra mile to connect with people she thinks might be able to collaborate together. I would highly recommend working with Pam in any capacity."

## Breanna

VP of Event for Social Media Strategist Summit

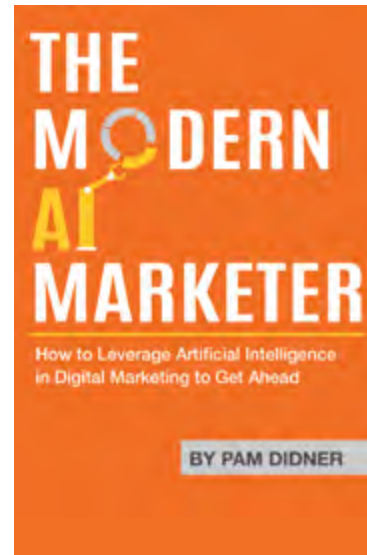
# Pam's Books



Effective Sales Enablement

[BUY ON AMAZON](#) ↗

[Book details](#)



The Modern AI Marketer

[BUY ON AMAZON](#) ↗

[Book details](#)



Global Content Marketing

[BUY ON AMAZON](#) ↗

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