

Pam Didner — B2B Marketeer, Speaker, Author, and Podcaster — understands the challenges business professionals face every day.

Her expertise is in strategic planning, B2B marketing, sales and marketing alignment, content marketing, sales enablement, and more. She is a natural strategic thinker and tactical in execution.

She has written 3 books: *Effective Sales Enablement*, *The Modern AI Marketer*, and *Global Content Marketing*. She has also launched her podcast and YouTube channel, *B2B Marketing and More*.

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