

Pam Didner, B2B Marketeer, Speaker, Author, & Podcaster.






Pam understands the challenges business professionals face every day. She loves to be in the trenches with her clients to solve their problems and grow their businesses. **With 20 years of corporate experience** across finance and accounting, manufacturing, and operations, right down to marketing, she knows how corporate works.

Pam Didner has written 3 books: *Effective Sales Enablement*, *The Modern AI Marketer*, and *Global Content Marketing*. She has also launched her podcast and YouTube channel, *B2B Marketing and More*. Her expertise is in strategic planning, B2B marketing, sales and marketing alignment, content marketing, sales enablement, and more. She is a natural strategic thinker and tactical in execution. With her vast array of experience, Pam helps her clients connect the dots and think creatively. She also loves to deliver in-person or online presentations that resonate with her audience.

She loves bringing big energy and getting people excited about advancing their careers and business goals. Talk to her directly to find out what she can do for you.

She can't wait to get the ball rolling!

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