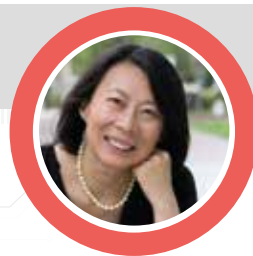


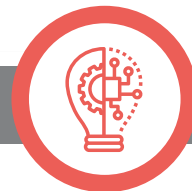
Pam Didner



Accelerate Marketing's Contribution to Sales with Content Marketing, Sales Enablement, and Account-based Marketing

Discover how Pam Didner can help you with her structured methodologies and templates.

Enterprise and B2B Services



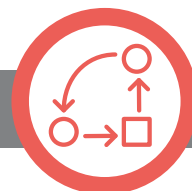
Strategy, Digital Planning, Messaging, Content, and More

- Marketing strategy planning
- Messaging framework development
- MarTech evaluation and assessment
- Content planning based on customer journey and sales stages
- Enable sales via account-based marketing and co-marketing

Keynote and Workshop Training Tailored to Your Needs

- Technology's impact on sales and marketing
- Future trends including AI, Cloud, AR/VR, and Big Data
- Sales and marketing collaboration
- Content marketing
- Sales enablement

In Practice



Expertise

- Strong business acumen with a sales and marketing mindset
- Translate 'big picture' into actionable plans and tactics
- Ability to lead and get things done

Recognition

- Top 20 B2B Startup Marketing Influencers
- 30 Top Content Experts That Will Make You Smarter
- Top 10 B2B Marketers at B2BMX and more...



Client Portfolio

